

# Guardian Products

# SHOE FRESH

## Shoe Sterilising Spray

### For the Control of Athlete's Foot (Tinea Pedis) in Footwear

SHOE FRESH is for use on Footwear only & must not be sprayed onto the skin

**Bactericidal** SHOE FRESH Contains a Bactericidal which controls the presence of bacteria associated with Mal-Odour, which is absorbed into the texture of the footwear.

**Fungicidal** SHOE FRESH is also a Fungicidal which controls the problems which spread infections such as TINEA PEDIS (Athlete's Foot).

SHOE FRESH is both fast acting and quick drying, simply shake can well before use, to disinfect and sterilize, spray several short bursts into the footwear and allow to dry off.

SHOE FRESH is BACTERICIDAL – FUNGICIDAL – SANITIZER  
CONTROLS MILDEW – MOULD – FUNGI – is NON STAINING  
LONG LASTING PEACH & JASMINE FRAGRANCE



SHOE FRESH is packed in  
500ml aerosols with 12 to a box

#### Analysis carried out on SHOE FRESH

To; BS EN 1275 Quantitative suspension test  
for the evaluation of fungicidal activity of  
chemical disinfectants.

Fungal strain used: *Trichophyton rubrum*

Certificate No: 05F.265tr.SCL

CHURCH LANE, KELBROOK, BARNOLDSWICK, LANCASHIRE, BB18 6UJ.

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#### **What is Athlete's Foot?**

Athlete's foot is a common fungal infection. It can make the skin between your toes flaky and itchy. The fungus that causes athlete's foot is a spore that can survive for up to 2 years. The fungus thrives in conditions that are moist, warm and dark. Therefore shoes and footwear are the ideal environment for reproducing the bacteria.

Anyone can get athlete's foot. About 1 in 7 people in the UK have it at any one time.

#### **Causes**

There are several dermatophytes that can cause athlete's foot. The most common is trichophyton rubrum. These fungi live on human skin and may be present without you being aware of it. However, under certain conditions the fungi are able to multiply and cause infection, in warm enclosed environments e.g. between your toes.

Athlete's foot is contagious and can be spread through direct contact, through a cut or abrasion of the foot or indirectly through footwear, towels, the floor etc.

#### **Treatment**

Go to your pharmacist who can recommend a suitable treatment or alternatively see your doctor .

*To help control ATHLETE'S FOOT from spreading through footwear usage  
Applying SHOE FRESH to your footwear will act as a controlled PREVENTATIVE  
SHOE FRESH is the answer to stop cross-infection taking place & is a proved  
& effective way of dealing with the problems associated with footwear which is in  
constant communal use, i.e. bowling alleys, ski centres, ice rinks, or anywhere  
where footwear is hired or loaned out.*

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#### *Shoe Sterilising Spray*

**BACTERICIDAL - FUNGICIDAL - SANITIZER - CONTROLS  
MILDEW - MOULD - FUNGI - is NON - STAINING  
LONG LASTING PEACH & JASMINE FRAGRANCE**

SHOE FRESH has been specially designed to control the problems which are associated with athlete's foot and mal-odour.

The use of simple masking from perfume sprays has not proved to be an effective way of dealing with the problems associated with footwear which are in constant communal use, such as in bowling alleys, ski centres, ice rinks, or anywhere where footwear is hired or loaned out.



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LONG LASTING PEACH & JASMINE FRAGRANCE**

In the late 80's we supplied a quality air freshener to a local bowling alley, they were pleased with the performance of the product & when re-ordering explained that they were using it for spraying into the bowling shoes that they hired out. The only problem that they found was that it was taking several hours to dry off.

We then looked into the possibility of a product to meet the market needs. The frequent usage of footwear eventually causes unpleasant odours to form, primarily as a result of bacterial decomposition of the sweat produced by foot sweat. Footwear is thus the ideal breeding ground for bacteria along with the fungicidal problems which spread infections such as TINEA PEDIS (Athlete's Foot).

The use of simple masking from perfume sprays (air fresheners) has not proved an effective way of dealing with footwear which is in constant communal use, such as in Bowling Alleys, Ski Centres, Ice Rinks, Training Colleges etc. or anywhere where footwear is hired or loaned out.

The result was that we developed "*SHOE FRESH*" Shoe Sterilising Spray to control the problems which are associated with Mal - Odour & Athlete's Foot.

*SHOE FRESH* contains a BACTERICIDAL agent which controls the presence of bacteria associated with Mal - Odour which is absorbed into the texture of the footwear.

*SHOE FRESH* also contains a Fungicidal which controls the problems which spread infections such as TINEA PEDIS (Athlete's Foot).

*SHOE FRESH* is Non - Staining & has a long lasting PEACH & JASMINE fragrance.

*SHOE FRESH* is both fast acting & quick drying, simply shake can well before use, to disinfect and sterilize, spray several short bursts into the footwear & allow to dry off.

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